

Cambridge National Creative I-media

R081 Pre-Production Skills: Learning Journey

What are we learning about?

In LO1 we will investigate and understand the purpose, uses and content of different pre-production documents such as mood boards, mind maps, visualisation diagrams, storyboards and scripts.



Why are we learning about it?

In order to design an effective media product we need to produce effective pre-production documents. These exist to express and explore creative ideas; to communicate ideas between the client and the producer, and within the production team; and to keep the production on track and focused on the desired outcome.



What new KNOWLEDGE will I gain?

You will gain knowledge of the purpose, uses and content of different pre-production documents such as mood boards, mind maps, visualisation diagrams, storyboards and scripts.



LO1: Understand the Purpose and Content of Pre-Production

How does this build on the SKILLS I already have?

LO1 will build on the planning skills you gained when creating media products in the KS3 units on Animation, Kiosk, Graphics and Movie Making.



What new SKILLS will I develop?

You will develop new skills in creating different pre-production documents such as mood boards, mind maps, visualisation diagrams, storyboards and scripts.



How does this build on the KNOWLEDGE I already have?

LO1 will build on the knowledge of planning you gained when creating media products in the KS3 units on Animation, Kiosk, Graphics and Movie Making.

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What are we learning about?

In LO2 we learn to interpret client requirements and timescales; understand the different categories that make up a target audience; understand the content and importance of producing work plans and production schedules; and investigate health and safety considerations and legislation that can impact a media project.



Why are we learning about it?

When planning a media product it is of key importance to understand the requirements of the client brief and who the target audience is. This type of work is often produced to strict deadlines and using work plans and production schedules allow both the client and producer to keep a tight reign on timescales. Health and safety directives and media legislation need to be closely adhered to to avoid prosecution and failure of the project.



What new **KNOWLEDGE** will I gain?

You will gain knowledge of how to satisfy different client briefs and understand how different target audiences might have different requirements from media products. You will learn of the importance of using work plans and production schedules, as well as the key issues that must be checked to ensure the media product is safe and legally compliant.



LO2: Be Able to Plan Pre-Production

How does this build on the **SKILLS** I already have?

LO2 will build on your skills in interpretation of client requirements and audiences you used in KS3 Kiosk and Graphics. It also builds on your skills in planning and compliance that you used in KS3 Movie Making.



What new **SKILLS** will I develop?

You will develop new skills in interpreting a client brief for a media product and its audience's requirements; producing a work plan and production schedule; and how to follow safe work practices and comply with a range of media legislation.



How does this build on the **KNOWLEDGE** I already have?

LO2 will build on the knowledge of design briefs and target audiences you used in the KS3 Kiosk and Graphics units. You will also use the knowledge of planning and legislation you learned in the KS3 Safety & Security and Movie Making units.

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What are we learning about?

In LO3 we learn how to create pre-production documents including mood boards, mind maps, visualisation diagrams, storyboards and scripts; identify appropriate file formats and their properties; and follow file naming conventions in the development of media products.



Why are we learning about it?

Creating effective pre-production documents is essential to express and explore creative ideas; to communicate ideas between the client and the producer, and within the production team; and to keep the production on track and focused on the desired outcome. Appropriate file formats and naming conventions are essential both for pre-production documents and for the final media product so they can be readily accessed.



What new KNOWLEDGE will I gain?

You will gain knowledge of the creation of pre-production documents; the range of file formats and their properties appropriate to different media products; and different file naming conventions used in version control media products in development.



LO3: Be Able to Produce Pre-Production Documents

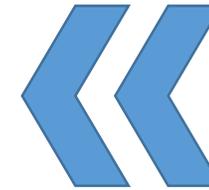
How does this build on the SKILLS I already have?

LO3 will build on the planning skills you used in the KS3 Animation, Kiosk and Graphics units, and exporting in suitable formats that you used in KS3 Movie Making.



What new SKILLS will I develop?

You will develop new skills in the creation of pre-production documents; identifying appropriate file formats for different media products based on their properties; and selecting relevant file names for media products in development.



How does this build on the KNOWLEDGE I already have?

LO3 will build on your knowledge of planning from from the KS3 Animation, Kiosk and Graphics units, and choosing compatible formats from KS3 Movie Making.

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What are we learning about?

In LO4 we learn how to review pre-production documents and identify areas for improvement.



Why are we learning about it?

Once the pre-production documents have been created, it is important to be able to critically look at the strengths and weaknesses of the result and how effective the result is. This informs both discussion of the current project, and also to the pre-production process used in subsequent projects.



What new **KNOWLEDGE** will I gain?

You will gain knowledge of how to review a pre-production document and what areas of improvement and should be included in a formal project review.

LO4: Be Able to Review Pre-Production Documents



What new **SKILLS** will I develop?

You will develop new skills in reviewing pre production documents in terms of content, feasibility and technical relevance. You will also need new skills in identifying areas for improvement of pre-production documents in terms of meeting the specific brief.



How does this build on the **KNOWLEDGE** I already have?

LO4 will build on the knowledge of self and peer assessment you have applied to each unit in KS3.

How does this build on the **SKILLS** I already have?

LO4 will build on the skills of self and peer assessment you have applied to each unit in KS3.



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R081 Pre-Production Skills: Learning Journey

What are we learning about?

In this unit of work we learn how to understand the purpose and content of pre-production documents; plan pre-production; and produce and review pre-production documents.



Why are we learning about it?

Pre-production is about planning the production of a media product. If this part of the process is done well it makes the entire project quicker, easier, and more likely to succeed. The knowledge and skills gained in this unit will be tested in the I-media exam and will also be used in the Graphics, Multimedia Product and Animation units that follow.



What new **KNOWLEDGE** will I gain?

You will gain knowledge of the purpose and content of pre-production documents; how to plan pre-production; and how to produce and review pre-production documents.



R081 Unit Overview

How does this build on the **SKILLS** I already have?

This unit will build on the planning skills you used when creating media products in the KS3 units on Animation, Kiosk and Graphics. It also builds on your skills identifying legal concerns and exporting in suitable formats that you used in KS3 Movie Making.



What new **SKILLS** will I develop?

You will develop new skills in categorizing different types of pre-production documents. You will learn new skills in creating mood boards, mind maps, visualisation diagrams, storyboards and scripts. You will also develop the new skills of producing work plans and production schedules, and in reviewing pre-production documents.



How does this build on the **KNOWLEDGE** I already have?

This unit will build on the knowledge of planning you gained when creating media products in the KS3 units on Animation, Kiosk and Graphics. You will also use the knowledge of legislation you learned in the KS3 Safety & Security and Movie Making units.